



INTRODUCING THE 2022 WSGA ADVERTISING SUITE

**Promote your business through WSGA and
reach cow/calf producers across Alberta.**

Established in 1896, the WSGA is the longest operating agriculture organization in Alberta with a voluntary membership that is spread across the province. As a group, WSGA members own and manage over half a million head of cattle and cover over three million acres of land. With our roots embedded in generations of ranching we have a long history of involvement in Canada's beef industry.



**Western Stock
Growers' Association**

Promotional Opportunities

Our promotional packages start with our Annual Summer Meeting. This is the premier event for WSGA membership. The vast majority of attendees at the summer meeting are cow/calf producers, making this an ideal place to reach your target audience.

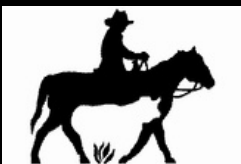
Each level up from bronze adds even more value in extended reach through our Facebook and Twitter accounts and our newsletter, which is delivered to each WSGA member and is consistently the most viewed pages on our website.



Summer Meeting 2021

Benefits	Bronze Level \$750.00 per year	Silver Level \$1000.00 per year	Gold Level \$1500.00 per year
Advertising at Summer Meeting	●	●	●
Mention at Summer Meeting Opening	●	●	●
Advertising in Summer Meeting Package	●	●	●
2 Complimentary Summer Meeting Registrations	●	●	●
Booth at Summer Meeting		●	●
Quarterly Advertising on WSGA Social Media			●
Advertising in Quarterly Newsletter			●

Let us help your business reach
Alberta cow/calf producers



Application

To take advantage of this opportunity, fill out this form and send it in to the WSGA office with your logo and payment

Application Information

Date

Name

(Business, Organization or Individual)

Name of Contact Person

Title

Mailing Address:

Email Address

Street Address

Phone Number

() _____

Street Address Line 2

Area Code Phone Number

City

Province

Postal Code

Promotional Level

Payment Method

☐ \$750.00 - Bronze Sponsor

☐ Cheque

☐ \$1000.00 – Silver Sponsor

☐ E-Transfer (admin@wsga.ca)

☐ \$1500.00 – Gold Sponsor

☐ PLEASE INVOICE

Please email your company logo to admin@wsga.ca in .jpeg format.

PLEASE SUBMIT TO ADMIN@WSGA.CA OR MAIL WITH PAYMENT TO BOX 179, 14-900 VILLAGE LANE, OKOTOKS, AB, T1S 1Z6

Signature: _____



Western Stock Growers' Association
Box 179, #14 - 900 Village Lane
Okotoks, AB T1S 1Z6

P: 403-250-9121

E: admin@wsga.ca